GOVERNMENT OF INDIA
AYURVEDA,YOGA & NATUROPATHY,UNANI,SIDDHA AND HOMEOPATHY (AYUSH)
LOK SABHA

UNSTARRED QUESTION NO:2855
ANSWERED ON:02.12.2016
Promotion of Yoga in Foreign Countries
Patel Shri Prahlad Singh

Will the Minister of AYURVEDA,YOGA & NATUROPATHY,UNANI,SIDDHA AND HOMEOPATHY (AYUSH) be pleased to state:

Will the Minister of AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH) be pleased to state:

(a) whether the Government considers to roll out a propaganda plan of Yoga and Ayurveda in order to increase the awareness of the positive side of Indian culture, yoga and Ayurveda in overseas countries;

(b) if so, the details thereof;

(c) whether Government considers to open AYUSH hospitals under PPP model in overseas countries in order to spread yoga and Ayurveda globally;

(d) if so, the details thereof and if not, the reasons therefor; and

(e) the steps taken/proposed to be taken in this regard?

Answer

ANSWER
THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYURVEDA,
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY
(SHRI SHRIPAD YESSO NAIK)

(a) & (b): Ministry of AYUSH promotes and propagates AYUSH systems of medicine across the globe, on on-going basis, as health promotive, disease preventive and rehabilitative therapies under its Central Sector Scheme for Promotion of International Co-operation in AYUSH. The various measures undertaken for promotion and propagation include the following:
(i) Signing of Country to Country Memoranda of Understanding (MoUs) on 'Cooperation in the field of Traditional Medicine'; (ii) 'Setting up of AYUSH Academic Chairs in Foreign Universities/Institutes' (iii) Signing of MoUs for 'Undertaking Collaborative Research' to enhance the acceptability of AYUSH systems at International level (iv) Setting up of AYUSH Information Cells in the premises of the Indian Missions/ICCR Cultural Centres for dissemination of authentic information. (v) Organization/ participation in International exhibitions/ conferences/ workshops/ seminars/ road shows/ trade fairs, etc. to create awareness amongst the local population; (vi) Providing incentives to AYUSH drug manufacturers/ entrepreneurs/ AYUSH institutions, etc. (a) for participating in International exhibitions/ conferences/ workshops/ seminars/ road shows/ trade fairs, etc. for generating awareness amongst the participating public about the AYUSH systems of medicine and; (b) for registration of AYUSH products with regulatory agencies of different countries to enhance export of the products.

(c) & (d): There is no such proposal under consideration of the Government for the following reasons:
(i) AYUSH drugs are still not recognized as drugs by most of the countries; but accepted only as health/ food supplements; and
(ii) AYUSH degrees are not recognized for practice in most of the countries.

(e): the proactive steps taken by the Government to promote AYUSH systems of medicine as stated in reply to parts (a) and (b) above are directed to solicit recognition and acceptance of AYUSH drugs and degrees across the globe. The concerted efforts made by the Government to promote the systems have succeeded in creating awareness about these systems globally.
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